

Please complete this survey to list your media history, skills and patterns of consumption

What experience have you had in the media?

Place a tick/ underline / or highlight your preferred answer in red next to any category

- | | |
|---|--|
| <input type="checkbox"/> Studied it before | <input type="checkbox"/> I have used a digital camera |
| <input type="checkbox"/> Worked in the media | <input type="checkbox"/> I worked on a school newspaper |
| <input type="checkbox"/> Used a 35mm SLR camera | <input type="checkbox"/> I have some experience in Radio |
| <input type="checkbox"/> I have some experience in Digital video camera operation | |
| <input type="checkbox"/> I have some experience in Film/Video editing | |
| <input type="checkbox"/> I have some experience in Sound production | |
| <input type="checkbox"/> I have some experience in Animation | |
| <input type="checkbox"/> I have some experience in Multimedia authoring | |
| <input type="checkbox"/> I have some experience in Internet authoring | |

What areas of the Media do you use most and enjoy the most?

Media Consumption

How many hours of Media do you consume on an average week day

TV= hrs DVDs = hrs Radio= hrs iPod= hrs

Newspapers = hrs Magazines= hrs Cinema hrs

Internet = hrs Computer Games= hrs

Other list here _____

My total use of the media each day = ____hrs

How many hours of Media do you consume over the weekend?

TV= hrs DVDs = hrs Radio= hrs iPod= hrs

Newspapers = hrs Magazines= hrs Cinema hrs

Internet = hrs Computer Games= hrs

Other list here _____

My total use of the media over the weekend = hrs

To calculate your total weekly consumption multiply your average week
day consumption by 5 :- eg. 3hrs X 5days = 15 hours
Then add your weekend consumption = +10 hours
= 25 hours per week

To work out your daily average consumption divide your total weekly
consumption by 7

My average daily consumption of the media = _____hrs

Why do you think you use the media?

Do you think the media has any influence on you?

Your Media Preferences

List your 3 favourite films, or DVDs and briefly state why

What do you think makes a good film or TV program?

What are your 2 favourite TV programs? Briefly explain why?

**What are your 2 favourite TV commercials / advertising campaigns?
Briefly explain why?**

What are your favourite software and games? Why? How often do you use them?

If you could change the media in any way what would you do?

Do you think you could give up all media for 48 hours.? How may this affect you ?

Do you think the media influences your opinions and what you believe in?

Do you think the media influences the fashion and styles you enjoy?

Do you have a favourite area of the media which you would like to learn more about?

The Great Technology Challenge:

In the survey you have identified your Media consumption habits and the areas of the Media you enjoy.

Now you are required to take the Great Media challenge

These are the rules

You must not use the Media for 48 hours.

This means you cannot consume any of the following media forms

No Internet- No computers

No Mobile – No Landline (unless family)

No hand held or Wi or PlayStation Games

No I pad _ beyond schoolwork

No TV- No DVDS No Videos No Cinema

No Radio: iPod mp3 player CD player or Stereo

No Newspapers or Magazines or comics

Anything deemed Media is not allowed

You are required to keep a journal – indicating 1 hour timeslots at home and how you spent your time. You should also reflect on your experience and write a summary explaining if and why it was difficult or if and why it was not difficult

For those who cant commit themselves to the Media Challenge – you should complete these questions instead

Why couldn't you commit to this task?

Why do you feel you are so dependant on the Media?

How would you explain the Media's influence on you?

Do you think it is healthy that this medium has such importance in your life?

If you were stranded on a desert island do you think you would die first of starvation or the boredom of not existing with your phone or pad?

